

M E S M E R I C A

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James Hood's Record-Breaking MESMERICA Immersive Visual Music Fulldome Show

July 5, 2019, Los Angeles – *Mesmerica*, a visual music journey that brings the mesmerizing music of award-winning composer and percussionist, James Hood together with visually-hypnotic animated 3D art curated from artists around the world is now the most successful fulldome show ever to be showcased in planetariums. The 360 immersive dome show film is designed to create an immersive experience that transcends time, relaxes, soothes, and also stimulates the mind and senses. The soundtrack, taken from the album *Mesmerica*, features James performing on unique percussion instruments called the “PANArt Hangs.”

“The power of immersive music and art is like no other art form, it has the ability to create unique moods and brain states, and we’re so thrilled and honored to be able to showcase this fulldome presentation in such wonderful venues as the planetariums,” said James Hood.

James Hood is renowned as a vital and versatile musical pioneer. His lengthy and varied musical resume includes playing drums in *The Pretenders*, an ongoing two-decades-plus run as mastermind of the visionary ambient/electronica act *Moodswings* and an expansive array of production and soundtrack projects. James’ album *Ceremony*, reached #1 on World and New Age charts in US and Canada in 2014 then repeated that success once again with the release of *Pure Ceremony* in 2015. The story continues with the global release of James’ third album, *Mesmerica*, a visual musical journey that will take you deep into the beautiful space that is your highest self.

James Hood teamed up with director, Michael Saul and Vortex Immersion Media, a partner in the project. President and founder, Ed Lantz says this, “I’ve spent much of my career in the planetarium industry and founded Vortex Immersion Media to offer artists and creatives an opportunity to create for this very powerful format. We’re so pleased to have the opportunity to bring this unique, creative work from James Hood and artists around the world to the planetarium market.”

Tickets for MESMERICA 360 are available here: www.mesmerica.com

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More information about *Mesmerica* can be found here:

<https://www.mesmerica.com>

Images of *Mesmerica* are available for download here:

<https://tinyurl.com/MesmericaPictures>

About Vortex Immersion Media:

Vortex Immersion Media specializes in designing, producing, and distributing immersive entertainment and experiences in fulldome, VR, and emerging media tech formats.

For more information please visit: www.jameshood.com and www.vorteximmersion.com

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